



Business

A Level

Topics Studied

- Marketing
- People management
- Global business
- Managing business activities
- Business decisions and strategy

Entry Requirements

Minimum 5 GCSEs at Grade 4 or above
Including at least grade 5 in English and grade 4 in Maths

Course Description

How will COVID affect the business landscape over the next few years? What challenges is Brexit bringing to UK businesses? Why do businesses choose to advertise through the medium of television rather than any other method? How does Innocent's ethical stance help their profits? Why do charities choose to pay their CEOs big bucks rather than using it for charitable purposes?

Business A Level covers all aspects of business from start-up enterprises to the purpose of different functions within an organisation and the impact of the external environment on business decisions. You will apply your knowledge to real businesses and see how the theory learnt in the classroom applies in the real world. You'll learn how to critically analyse and evaluate business behaviour and question the motives behind business decisions.

 100%

"I always feel like I have achieved something by the end of the lesson."

Mitch, previously Test Valley School