

Business A Level - Summer Transition Work

In order to give you the best possible start in September use your time over the summer to become familiar with available online resources. See whose style you prefer!

Recommended Resources which can help throughout your course with topic knowledge and exam technique:

<https://www.bbc.co.uk/bitesize/subjects/zpsvr82> - the business area of BBC bitesize. Whilst aimed at GCSE, this will also provide useful information on many areas, especially if you did not do GCSE Business

www.tutor2u.net – website which includes a Business area. Full of blog posts, resources and definitions

<https://www.economicshelp.org/> - a website to help with the economic aspects of the business course

<https://businesscasestudies.co.uk/> - a website with detailed information about some businesses related to specific areas of business theory

You Tube has some great videos. We would recommend looking for the following first:

- Tutor2u
- Two teachers
- Taking the biz
- Bizconsesh
- Time2resources

It's critical that you are well read and aware of current affairs and business news throughout your time at S6C with Business A Level – business is a dynamic subject and every day there are news articles related to the topics we study!

The following news channels and podcasts are especially useful for A level Business

Robert Peston - The rest is Money Podcasts

<https://open.spotify.com/show/69DL3DIVIJZHpbSEzXs0Kc>

BBC Business news

<https://www.bbc.co.uk/news/business>

FT News briefing

<https://open.spotify.com/show/1410RabA4XOqO6IV8p0gYF>

The Bottom Line - Evan Davis - Radio 4

<https://open.spotify.com/show/4tnEpf6izermKcJMN2Wa2g>

BBC World Business Report Podcasts

<https://www.bbc.co.uk/programmes/p0jrbb1d>

TASK

Analysis and evaluation of situations is crucial to successful business decision making in real life, which is why key skills for A Level Business include applied analysis and evaluation of real-life case studies.

Do some research using the news resources listed above and other reputable sources. Do use AI summaries to find sources, but make sure you actually read and understand the original sources and language used, and form your own opinions backed up with reliable facts. Try writing a 500 word essay on one of the following topics (answer all questions for that topic to give a balanced view). You can try more than one essay if you'd like to! These should be sent to sheath@s6c.mlp.college.

Interest Rates

- What is the current UK Bank of England base rate?
- How have UK Bank of England base rates changed over the last 20 years?
- Why did the Bank of England make those choices?
- What was happening in the wider economy at the time?
- What impact did this have on consumers?
- What impact did this have on businesses?
- Which businesses might be more or less affected than others and why?

Government Impact on Business

- Which party is currently in government in the UK and when did they come to power?
- Who is the current Chancellor of the Exchequer?
- What powers do they have?
- What changes have they brought in since coming into office?
- What effect has this had on consumers?
- What effect has this had on businesses?
- Which businesses might be more or less affected than others and why?

Global Events Impact on Business

- What global conflicts/challenges have arisen in the last 5 years?
- How has each conflict/challenge impacted supply and demand of goods and services?
- What effect has this had on consumers?
- What effect has this had on businesses in the short term and long term?
- Which products might be more or less affected than others and why?
- How have businesses responded to this?

Environmental Impact on Business

- Which new developments have been a focus in environmental concerns in the last 5 years?
- How have businesses responded to this?
- Can you use examples from 3 different businesses?
- Have consumers reacted favourably to business response?
- Do you think businesses have a choice in whether they respond or not?

Social Trends and Technological Advances

- Can you identify 2 new trends in how consumers interact with businesses and each other the last 3 years e.g. linked to communication/advertising methods, demographics of the UK population or technological advances?
- How have these changes benefitted consumers and what are the drawbacks?
- How have these changes benefitted businesses and what are the drawbacks?
- Do you think that overall the benefits outweigh the drawbacks?